

Software Engineering Student skilled in data management through Python and SQL, with expertise in UX/UI Design, SEO, and web development.

EXPERIENCE:

Web Developer | Nourish & Grow | Aug. 2022 – Present

- Nourish & Grow is a mobile-friendly landing page created for a local trainer and nutritionist aiming to expand her online presence and client engagement beyond social media.
- Starting with an outdated logo, the brand was revamped using JustinMind and Figma for UX/UI designs. It was then developed using HTML5, CSS, and JavaScript with iterative client feedback, ensuring satisfaction.
- The growth and the visibility of the website have been enhanced through various metrics by using Google Analytics and SEO and is managed/updated as needed.

Web Developer | Solder & Sew | Jan. 2019 – Jun. 2021

- Customized and enhanced the Solder & Sew eCommerce website and Etsy page using Agile methodologies, focusing on UX/UI design, resulting in a streamlined buying experience and a clean minimalist aesthetic.
- Leveraged Google Ads and Analytics to boost website performance, resulting in a 63% revenue increase, as evidenced by comparing sales per 100 website views after the redesign of the website.
- Redesigned the Etsy page with proper branding and optimized keywords, leading to improved item visibility in searches and increased sales, with continuous updates to maintain high visibility.

Web Developer | All Around Asphalt, LLC | Apr. 2020 – Jun. 2021

- Utilizing the Agile framework, I developed a trustworthy landing page for the client, meeting in the evenings for feedback and tailoring to ensure alignment with their brand.
- Through effective SEO and keyword implementation, the client maintained a strong online presence on Google, increasing their selection for local jobs during the peak season while I managed and maintained the website.

Web Developer | Mountain Oaks Boutique | Aug. 2018 – Mar. 2020

- Using the Agile framework, I developed and managed Mountain Oaks Boutique’s eCommerce website on Shopify, emphasizing UX and SEO for optimal visibility.
- I crafted engaging social media and email content using tools like Photoshop and Canva, effectively promoting inventory, enhancing brand awareness, and fostering brand loyalty through digital marketing strategies.
- Collaborating closely with the business owner, I ensured the store aligned with their vision and implemented solutions for independent management without ongoing development support.

Executive Assistant | ACGE | Aug Dec. 2011 – May 2014

- Handling the CEO’s day-to-day tasks, organizing calendars, tracking expenses, coordinating travel arrangements and logistics, and taking care of admin for the CEO.
- Handling confidential information and sensitive materials, conducting research, analyzing data, preparing reports, and assisting with special projects.
- Supervising other office staff, managing scheduling and communication for Executives

EDUCATION:

Western Governors University | Bachelor of Science Software Engineering | 2022- Present

LICENSES AND CERTIFICATION:

- AWS Certified Cloud Practitioner – (Aug. 2023 – Aug. 2026)
- CompTIA Project+ - CompTIA / *COMP*
- Vets-In-Tech Python Fundamentals
- ITIL4 Foundation
- Google Technical Support Fundamentals – Coursera
- Google IT Support Specialization – Coursera

HOBBIES:

- Creating Stained Glass Artwork
- Photography
- Mother of 4 Children (3 boys & 1 girl)
- Traveling